



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 14 A

Results as of: 2/28/2015

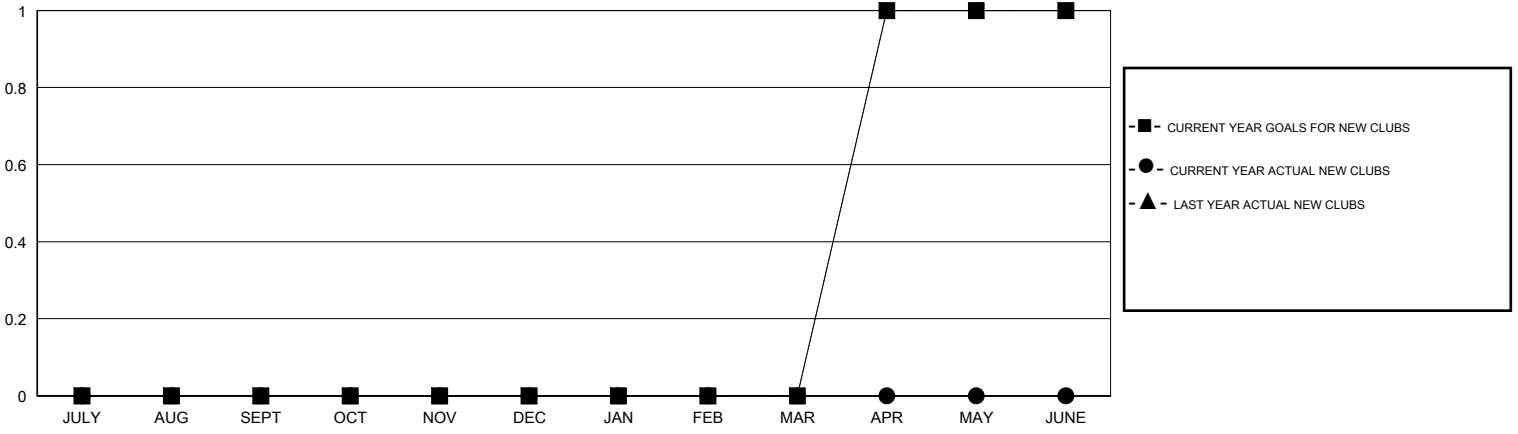
GMT: JERRY SMITH

LOCATION PENNSYLVANIA

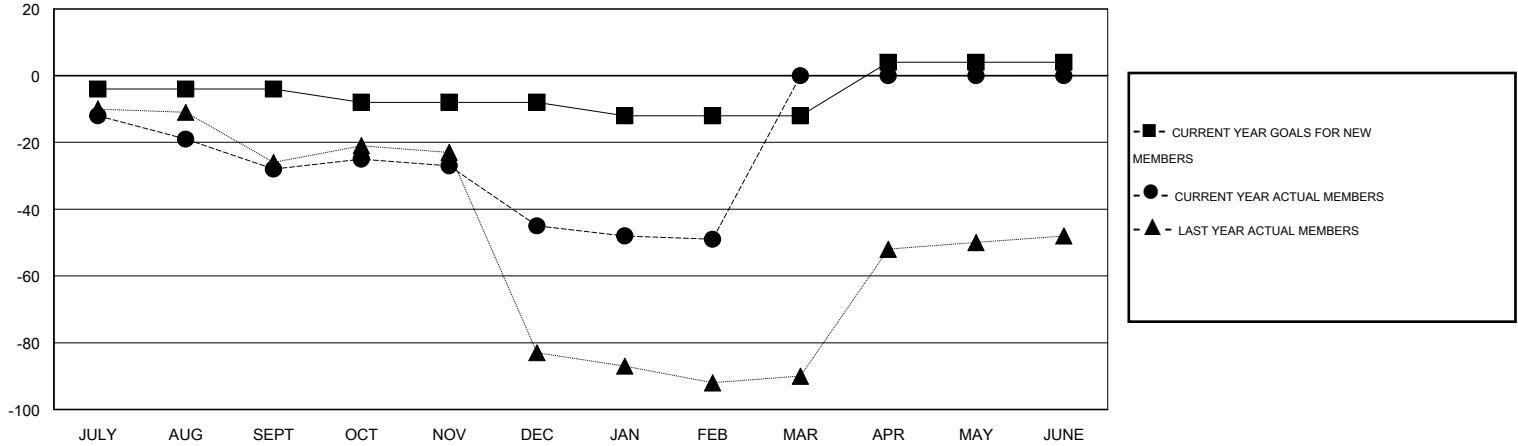
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | -4              | 20                            | 48              | -28           |
| OCT/NOV/DEC           | 0             | 0         | 2             | -2            | OCT/NOV/DEC           | -4              | 25                            | 42              | -17           |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | -4              | 15                            | 19              | -4            |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 16              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 2       | 21 CLUBS OF 43 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 842 (73.92%)              |
|                        |   | FEMALE 297 (26.08%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 139 |
| DECEASED 15            |   | HEAD OF HOUSEHOLD 66           |
| CLUB CANCELLED 17      |   | NON-HEAD OF HOUSEHOLD 73       |
| OTHER 77               |   |                                |
| <b>TOTAL 109</b>       |   |                                |